



Greater New Bedford
**Workforce
Investment
Board, Inc.**

Charting the Course for Workforce Development

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Jacqueline A. Brown
TOWN CLERK

**Business Development Committee
Friday, May 29, 2015
GNBWIB
Conference Room – Suite 207
227 Union Street, New Bedford, MA**

7:30 AM

Agenda

- 1. Greeting / Call to Order / Announcements (5 minutes)**
- 2. Consent Agenda – VOTE (5 minutes)**
 - 4-21-15 Business Development Committee Meeting Minutes
- 3. WIB Operations Report (10 minutes)**
- 4. Executive Director’s Report (30 minutes)**

Review UMD Marketing Analysis and discuss strategic measures to address its findings.
- 5. Monitoring Report (5 minutes)**
- 6. New Directions Southcoast, Inc. Report (10 minutes)**
- 7. Other Business (5 minutes)**
- 8. Adjourn**

Next Meeting Date:

Tuesday June 9, 2015	4:30 PM	Business Development Committee, WIB Conference Room; 227 Union Street – Suite 207 New Bedford, MA 02740
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